

# Peter Braden

## Summary

Experienced software engineer and problem solver with product and management experience and a proven track record of autonomy and leadership.

Excellent communicator, both written and in person, with public speaking experience.

Quick learner, that can bring a diverse skill-set and deep experience into a new problem domain quickly. Adaptable and pragmatic; a true generalist.

## Experience



*Product Manager.*

**2019 — 2020**

Establishing product / market fit for a new offering.

- Research into user need with in-depth interviews.
- Coordination of design and development agencies to quickly iterate on prototypes.
- Ideation and iteration from ground level to testable prototypes.

*Manager, Frontend Engineering.*

**2018 — 2019**

Managing and leading engineering on the data visualisation applications of mobility data - the company's core product.

- Coordinating the efforts of the frontend team.
- Guiding strategic direction of frontend in the context of company needs.



*Head of Web on Move Wealth division.*

**2016 — 2018**

Leading development of the front-end of a wealth management platform.

- Leading an effort to upgrade a legacy codebase to a new React based system.
- Interfacing with our design agency and project requirements to develop an intuitive interface.
- Managing internal discussion on pragmatic uses of new technology.



*Founder*

**2013 — 2016**

Founder of FrozenRidge, a full-stack web consultancy that specialized in solving hard problems for businesses. FrozenRidge offered training, expertise in Node.js, Databases, and Continuous Integration.

- Performed Node.js training for a Fortune 500 Company
- Orchestrated technical partnerships to promote growth
- Ensured all contracts were completed on-time & on-budget with accurate project estimates for consulting work



*Senior Front-End Developer*

**2011 — 2012**

As a senior member of the Front-End team, I led the team that created the Chat feature and was instrumental in building a responsive user experience, helping grow Yammer to a successful \$1.2B sale to Microsoft.

- Led several cross-functional teams to design and implement product features
- Helped architect in-house Front-End framework, used across the Web-App
- Led the automation of the Front-End tests, allowing CI to be added to the team processes
- Wrangled DOM intensive UI onto legacy browsers

## Open Source & Projects

- Created the widely used (~4k github stars) node-opencv bindings, allowing complex computer vision algorithms to be available in node.js
- Genetic Lisa — Fast genetic image evolution in rust
- Maps.fitness — Real-time heat-map generation and visualisation of Strava activities
- Creator of over 25 npm modules and collaborator on many more
- Wrote ical.js to parse icalendar files from js
- Presented at developer conferences including NodePDX and Open Source Bridge.

## Education

**University of St. Andrews**

*BSc. (Hons) Computer Science*

**2004 — 2008**

- Awarded Class Medal 2006 — 2007
- Wrote dissertation on "Detecting Malicious Behaviour in Social Networks"

## Programming Languages

- Javascript
- Rust
- Python
- C
- Java
- C++
- Pantheon of front-end web libraries / frameworks including React, etc.

## Location / Internationalization

- Dual US / UK Citizenship.
- Native English, working German (A2+), rudimentary French and Spanish.
- Currently located in Zürich, Switzerland. (C permit holder)

## Links & Contact

- Personal Website — <https://peterbraden.co.uk/>
- @peterbraden on github
- Email me at [recruiters@peterbraden.co.uk](mailto:recruiters@peterbraden.co.uk)